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Giuseppe Lipari

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Goal: Develop a style of design that incorporates my training in illustration, and use that to create work that is rich, passionate and provocative.

experience

apr 99 - present

Independent Contractor, Portland/New York

Completed a range of projects for a range of clients from various forms of print to web site design

Clients include Willamette Week, Adidas, USWeb/CKS, Nike USA Network, Portland Center Stage, Euro RSCG

dec 99 - nov 01

Babcock & Jenkins, Portland

Art Director

Designed brochures and web sites for Portland's second largest ad agency. Worked with small creative teams in developing fresh concepts and formats to capture awareness and generate leads.

Clients included: Microsoft, Intel, Adidas, Novell, Siemens, and Adobe.

sept 95 - apr 99

Indika Entertainment Advertising, Inc., New York

Art Director

Designed posters, as well as newspaper advertisements for over 100 major film campaigns. Conceptualized, executed, and finished artwork as lead illustrator to small company. Projects included: The English Patient, Sling Blade, The Ice Storm, and The Replacement Killers.

Clients included: Columbia Tristar, Miramax, Warner Bros., Trimark, and Artisan.

education

sept 92 - june 96

BFA, Parsons School of Design, New York

Major: Illustration - GPA 3.5
Deans List 1992 - 1996

relevant

awards and organizations

- Excellence in Printing Gold Award for "At the Foot of the Mountain" book category (2004)
- Echo Leader award for Microsoft Visio DM campaign (2001)
- Puget Sound Organization of NW Painters, prize award (2001).
- Key Art Award for IFC Primal Screen, festival poster category (1998).
- Guff Magazine: Founder and Editor in Chief of campus-wide publication featuring exhibitions of student writing and art work (Parsons 1994-1996).